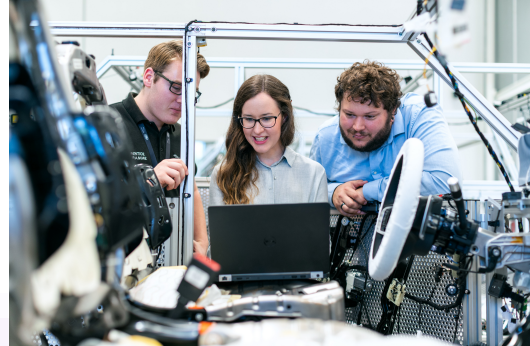


Driving the seamless integration of Global Retail Network of Transportation with Salesforce

Objective

The goal was to build a Digital Product that would seamlessly connect and integrate the retail network of one of the largest Transportation Logistics companies.



Result

Although the initial aim was to overhaul the entire existing landscape, our teams of Salesforce and MuleSoft experts quickly comprehended the business challenges. They collaborated on defining a solution with a Minimum Viable Product (MVP), focusing on one retail unit. This encompassed the development of new APIs using MuleSoft and the creation of a tailored platform using Salesforce Sales and Commerce Cloud.

Challenges

The challenge entails constructing a digital platform and product for the Group, ensuring the delivery of business value to all end-clients within the group. Essential to this challenge is the integration of all endpoints/interfaces across the Group to create a ubiquitous platform. Furthermore, the provision of pertinent expertise in SAP, Salesforce, MuleSoft, and full-stack digital development is a crucial aspect of addressing this challenge.

Solution Highlights

Bringing the whole expertise to solve the client challenges at once. The MVP was built within a few weeks with the first tested POC going live for the retail customer of them.